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THE OLYMPIC STADIUM

The only venue in Québec able to host large-scale events

The Olympic Stadium is the only covered venue in Québec that's in a position to host very large-scale events. The Main Room can accommodate more than 60,000 spectators at once. The maximum capacity of the next biggest venue in Montréal is 22,000 people.

Since 1976, the Stadium has welcomed more than 66 million people to sporting, cultural, commercial and other events. Thanks to the Stadium, Montréal is able to compete with large Canadian and American cities to score major events like the Grey Cup, the FIFA Junior World Cup, huge rock concerts such as those presented by Genesis and AC/DC and more. These events increase the visibility of Québec, and of Montréal, and yield significant economic benefits.

Over the years, thousands of events—including many that have set attendance records—have drawn numerous crowds to the Stadium.

EXAMPLES OF SPORTING EVENTS

Event	Date	Attendance	Of note
Opening and closing ceremonies of the Olympic Games	July 17, 1976	76,433	Several hundred thousand spectators attended the competitions that took place between these two events
	August 1, 1976	76,433	
Olympic Soccer Tournament Final	July 31, 1976	71,617	
Expos vs. Phillies	April 15, 1977	57,592	First baseball game ever played at the Stadium
Alouettes vs. Argonauts	September 6, 1977	69,083	Attendance record for a regular-season game
Grey Cup	November 25, 1977	68,318	All-time attendance record in Grey Cup history
Motocross	June 1, 1985	61,290	Attendance record for this event
Grey Cup	November 23, 2008	66,380	Second-highest attended Grey Cup game at the Stadium



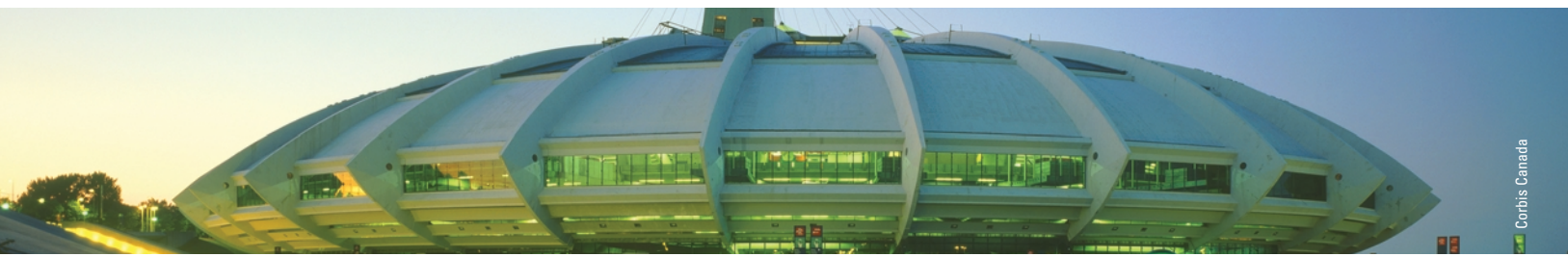
Closing ceremony of the 1976 Olympic Games.



2008 Grey Cup: Over 66,300 spectators, second-highest attendance record.



Supermotocross: A hugely popular event since 1977.



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THE OLYMPIC STADIUM *(page 2)*

Event	Date	Attendance	Of note
World Bowl (World League of American Football)	June 6, 1992	34,200	Broadcast to 34.2 million television viewers
Monster Spectacular	April 22, 2006	54,400	
Napa Motocross (29th edition)	September 30, 2006	53,700	
FIFA U-20 World Cup	June 30 to July 15, 2007	More than 350,000 in total	Nine games played, each boasting an average of 39,000 spectators
CONCACAF quarter-final soccer game	February 25, 2009	55,571	
Trophée des Champions (France)	July 25, 2009	34,068	First game of this tournament to be played outside of France

EXAMPLES OF CONCERTS AND ROCK SHOWS

Event	Date	Attendance	Of note
Pink Floyd In the Flesh Tour	July 6, 1977	78,322	Stadium attendance record
Emerson Lake & Palmer Works Tour	August 26, 1977	73,898	Second-highest attendance record for the Stadium
Diane Dufresne Magie Rose show	August 16, 1984	50,000	
Michael Jackson Victory Tour	September 16 and 17, 1984	114,382 for the two performances	
U2 The Joshua Tree Tour	October 1, 1987	63,504	
Verdi opera Aida	June 16 and 18, 1988	63,000 for the two performances	Attendance record for an opera in Montréal
Pink Floyd A Momentary Lapse of Reason Tour	May 11, 1988	49,097	
Rolling Stones Steel Wheels Tour	December 13 and 14, 1989	130,000 for the two performances	
U2 Zoo TV Tour	August 27, 1992	41,369	
Madonna The Girlie Show Tour	October 23, 1993	53,000	

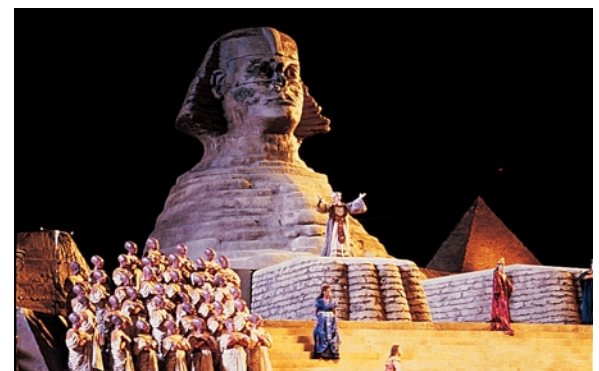


More than 55,570 spectators at the 2008 CONCACAF game.



Pat Beaudry

AC/DC: 53,000 fans got an eyeful... and earful!



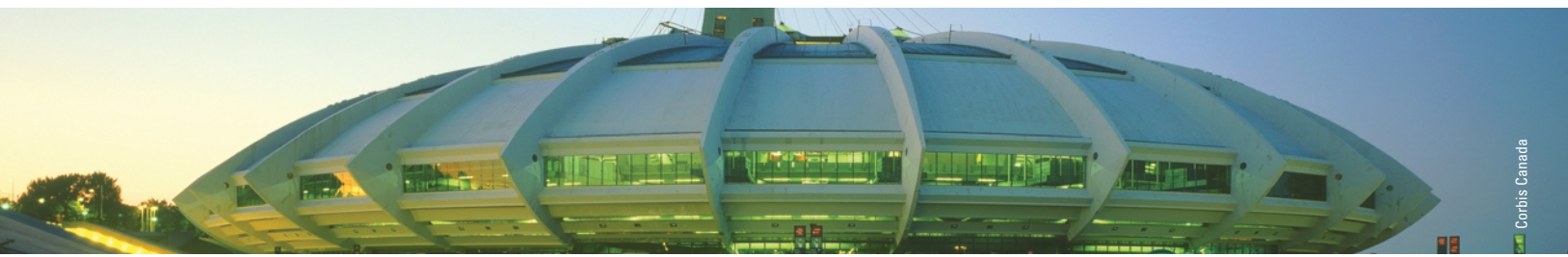
Aida: The opera boasted over 1,500 performers on stage and an immense set.

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Event	Date	Attendance	Of note
Pink Floyd The Division Bell Tour	May 22, 23 and 24, 1994	186,457 for the three performances	Highest assistance for the band's North American tour
Rolling Stones Voodoo Lounge Tour	December 5 and 6, 1994	82,688 for the two performances	
U2 PopMart Tour	November 2, 1997	49,406	
Genesis Turn it On Again Tour	September 14, 2007	40,000	
AC/DC Black Ice Tour	August 8, 2009	53,000	

RECORD-BREAKING ATTENDANCE DURING COMMERCIAL AND SPECIAL EVENTS

Event	Date	Attendance	Of note
International Congress of Jehovah's Witnesses	1978	78,000	
Visit by Pope John Paul II	September 11, 1984	43,133	
22th edition of the Montréal Auto Show	January 10 to 21, 1990	255,000	
24th edition of the Montréal Auto Show	January 9 to 19, 1992	271,000	
35th WorldSkills Competition	November 11 to 14, 1999	80,000	Largest exhibition area ever mounted in the Stadium, covering more than 65,000 m ²
Recreational Vehicles Show	March 8 to 11, 2007	40,000	



Madonna surprised and amazed during her Girlie Show.



Mick Jagger and the Stones during the Voodoo Lounge Tour.



Genesis: A welcome return after a 10-year absence.

