



Corbis Canada

# THE OLYMPIC PARK

## Three mandates

### ROOM RENTALS AT THE STADIUM

One of the largest multipurpose recreational tourism complexes in Canada, the Montréal Olympic Park includes the Olympic Stadium, the Montréal Tower and the Sports Centre. A true engineering and architectural masterpiece, this modern heritage monument is an international symbol for Montréal. Over 100 million people have visited since 1976.

Since the Games of the XXI Olympiad, thousands of sports, cultural and commercial (public and private) events have been held at the Olympic Park including concerts and motorized sports shows, professional sports games, world and national championships, shows, exhibitions, fairs, receptions as well as movie shoots.

The Olympic Stadium is the only venue in Québec that can welcome more than 22,000 people for indoor gatherings. Its permanent stands hold more than 56,000 seats and, if needed, mobile stands and floor seats can be added to accommodate more than 60,000 spectators. The Stadium's seating capacity—one of the largest in Canada—allows Montréal to host major national and international events that could not otherwise be held here.

### TOURIST SERVICES

Since its opening in 1987, the Montréal Tower Observatory has been one of the most popular tourist sites in the city. Every year, hundreds of thousands of visitors enjoy the unique view—given three stars in the Green Guide (Michelin)—from the highest inclined tower in the world. Many tourists also take the guided tour to gain a better appreciation of the Olympic facilities.

### ELITE AND AMATEUR SPORTS AT THE SPORTS CENTRE

The Olympic Park successfully combines amateur and elite events. Its Sports Centre welcomes some 300,000 visitors each year for many activities. A training site for the Canadian National Swimming Team, the Canadian National Diving Team, the Canadian National Synchronized Swimming Team and the Canadian Women's National Water Polo Team, the Sports Centre has seven pools, including the only underwater diving pool in America.



### OLYMPIC LEGACY

Built to host the Games of the XXI Olympiad, the Olympic Park originally included the Stadium, the Sports Centre, the Velodrome, the outdoor areas and the two pyramids of the Olympic Village. The Velodrome was converted into the Biodome and handed over to the City of Montréal in 1992. The Olympic Village, which became rental apartments, was sold to a private concern in 1998.

### INVESTMENTS (since 1972)

	\$
▪ Olympic Stadium: .....	1,108,775,000
▪ Olympic Village: .....	86,360,000
▪ Transformation of the Olympic Village into apartments: .....	36,090,000
▪ Velodrome: .....	82,804,000
▪ Transformation of the Velodrome into Biodome: .....	50,366,000
▪ Sports Centre: .....	54,045,000
▪ Outdoor sports areas: .....	40,445,000
▪ Total: .....	1,458,885,000

The last payment toward a 30-year mortgage on all of the facilities was made in November 2006.

### OPERATING REVENUES

- Since 1977, a yearly average of \$20 million of own-source revenue is produced by the different activities carried out at the facilities.

#### Revenue breakdown (last five years):

Stadium: 53%  
 Tourist services: 17%  
 Sports Centre: 10%  
 Others: 20%

